



Veronika Kotaev
Graphic Designer
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EDUCATION:

B.A Degree, Design Studies – San Jose State University, 2025

A.A Degree , Graphic and Interactive Design – De Anza College, 2022

EXPERIENCE:

Visual Merchandiser : Bloomingdales Valley Fair, 2020 – 2025

Help create window displays and installations with seasonal collateral. I often collaborated with my team on creating presentations that fit the company trend. I organized, and refreshed product displays with new products to create visual appeal. Learned to understand how my work directly impacted stores sales. I utilized Adobe Illustrator, and Vinyl Express LXI to generate vinyl signage, and install it, as well as assisted visual manager in spatial design.

Dance Instructor, Costume Manager, Office Staff : Fantasy Dance Studio, 2018 – 2020

Taught a variety of different dances to all age groups, 3+. Choreographed short dance numbers for younger dance students. Taught and developed dance lessons for daycares. Received and organized rented costumes. Organized and cleaned costume room. Occasionally fixed damaged costumes, and prepared accessories and props for performances. Would create and assemble props, as well as step in when needed for office purposes. Helped develop concepts for shows, as well as worked behind the scenes to help shows run smoothly.

LANGUAGES:

English
Russian

SKILLS:

Interpersonal:

- Communicating
- Active listening
- People skills
- Mindful
- Adaptive

Organizational:

- Detail oriented
- Organized
- Teamwork
- Problem-Solving
- Focused
- Leadership

Technical:

- Photoshop
- Illustrator
- Indesign
- XD
- Adobe Aero
- Adobe Animate
- Adobe Dimension
- Excel
- Word
- Powerpoint

Functional:

- Prototyping
- Portfolio development
- Brand Development
- Ideations
- Researching